



Hawai'i Island Festival of Birds – *Ha'akula Manu*

Please send donation correspondence care of Hawai'i Wildlife Center
P.O. Box 551752 Kapa'au, HI 96755 | (808) 884-5000 | EIN 20-1489691

Dear Supporter of Hawai'i Birds,

After a successful revival of the Hawai'i Island Festival of Birds in 2024, we are back again in Hilo! We invite you to join us at the Hawai'i Island Festival of Birds at the Grand Naniloa Hotel Hilo on October 26, 2024, from 9am to 5:30pm. This is a joint event by the Hawai'i Wildlife Center and Conservation Council for Hawai'i.

The 2024 festival theme is “Celebrating Connection”, highlighting the different connections between birds, environments, people, and culture. The vision for HIFB 2024 is to explore how native birds impact the world around them, how organizations work together towards shared conservation goals, and what we can do as a community to help protect these species. Our approach is to lead with joy. This is a time to recharge, share important bird knowledge, honor the species we're all working to protect, and prevent hopelessness in the face of tough conservation challenges.

2023 RECAP



With over 600 people in attendance, the revival of the Hawai'i Island Festival of Birds in 2023 was truly amazing. Many different perspectives came together to celebrate the native birds of Hawai'i. HIFB 2023 guest speakers and hālau hula shared their knowledge and skills with attendees, free birding trips were offered, and the shopping was spectacular! At the conclusion of the 2023 festival, lot of attendees urged us to do the festival again in 2024. Wish granted, hana hou!



The 2024 full-day festival will feature:

- **Presentations and Shared Mana‘o in the Crown Room:** Guest presentations will touch on a wide range of native bird topics and how the community can get involved with conservation. Hālau that participated in last year’s Hula Manu Hō‘ike have been invited back and given the freedom to present hula or present on a manu topic of their choosing. This year’s speaker panel will be on Papahānaumokuākea.
- **Bird Fair.** The bird fair has been a staple of the Hawai‘i Island Festival of Birds since its inception in 2016. The HIFB Bird Fair provides a stage for local artists and crafters who incorporate native bird designs in their work to showcase their products. The fair also highlights native bird conservation organizations and wildlife agencies doing critical work to save native species.
- **New this year: Sound Baths:** No, not the wet kine! We are working with the LOHE lab at UH Hilo to incorporate soundscapes into the Crown Room program to bathe the audience in birdsong. The goal: to give an aspirational preview of what Hawai‘i could sound like if we do our part to bring back our birds.
- **New this year: Bird Fair Learning Lounge:** We’ve added more space to our festivities, including the lobby lānai of the Grand Naniloa which will be a “learning lounge” featuring select conservation organizations and wildlife agencies. This area will be free the whole day and anyone can come and explore without having to purchase festival admission.

Sponsorship Levels & Benefits

‘Io Sponsor - \$2,500 or more

The ‘Io, Hawaiian Hawk, is often seen soaring high in the sky. This regal bird is often a symbol of royalty and regarded by many families to be a kinolau of their ‘aumakua. He ‘io au, ‘a‘ohe lālā kau ‘ole. I am a hawk, there is no branch on which I cannot perch.

- Name and logo in/on HIFB 2024 banners, printed program, HIFB website
- Live mentions throughout the program
- Reserved table in Crown Room where the presentations and panel will be.
- 5 passes for VIP admission to the event, includes access to preferred seating area in Crown Room. Preferred Seating is available on a first-come-first-serve basis to those with VIP passes.
- Sponsor information and collateral displayed on sponsor tables in event hall. Each sponsor will be represented by a short organization bio and a QR code to your website. The sponsor tables will be unmanned and collateral can be provided in advance to include on the tables with your organization info. All exhibitors and vendors will be at the Bird Fair in rooms separate from the Crown Room so the only opportunity to have collateral available in the Crown Room will be on the sponsor tables.
- In-depth tour of Hawai‘i Wildlife Center for up to 6 people and a meet and greet with Maka‘io, ambassador hawk at HWC. Sponsor will be able to schedule a tour for their group at a date that works best for all.
- Festival swag box: we will mail you a box after the festival with some HIFB swag to share with your team!

‘Ākepa Sponsor - \$1,000 - \$2,499

The Hawai‘i ‘Ākepa is a small honeycreeper known for their brilliant orange color. It takes males three years to develop their characteristic bright orange plumage. They can be seen foraging for insects high up in the canopy of old-growth forests.

- Name and logo in/on HIFB 2024 banners, printed program, HIFB website
- 4 passes for VIP admission to the event, includes access to preferred seating area in event hall. Preferred Seating is available on a first-come-first-serve basis to those with VIP passes.
- Sponsor information and collateral displayed on sponsor tables in event hall. Each sponsor will be represented by a short organization bio and a QR code to your website. The sponsor tables will be unmanned and collateral can be provided in advance to include on the tables with your organization info. All exhibitors and vendors will be at the Bird Fair in rooms separate from the Crown Room so the only opportunity to have collateral available in the Crown Room will be on the sponsor tables.
- Festival swag box: we will mail you a box after the festival with some HIFB swag to share with your team!

'Alawī Sponsor - \$500 - \$999

The 'Alawī, Hawai'i Creeper, is a small cryptic honeycreeper that is often mistaken for 'Amakihi. They search for insects by creeping up tree trunks and branches.

- Name and logo in printed program and displayed on HIFB website
- 2 passes for VIP admission to the event, includes access to preferred seating area in event hall. Preferred Seating is available on a first-come-first-serve basis to those with VIP passes.
- Festival swag box: we will mail you a box after the festival with some HIFB swag to share with your team!

The deadline for sponsorship is July 1, 2024. This is to allow us enough time to ensure that all sponsors are included in printed materials, banners, and advertising. If you are interested in becoming a sponsor for the 2024 Hawai'i Island Festival of Birds, please let me know what amount you would like to contribute. Mahalo nui for your consideration!

Please reach out with any questions you may have. I'd be happy to chat further.

With Aloha,

Rae Okawa

Rae Okawa
Hawai'i Wildlife Center Development Director
Office: (808) 884-5000
Email: rae@hawaiiwildlifecenter.org