



Hawai'i Island Festival of Birds – *Ha'akula Manu*

Please send donation correspondence care of Hawai'i Wildlife Center
P.O. Box 551752 Kapa'au, HI 96755 | (808) 884-5000 | EIN 20-1489691

Dear Supporter of Hawai'i Birds,

After a two-year hiatus, the Hawai'i Island Festival of Birds (HIFB) will be taking flight again. This revival will be a full-day event to celebrate Hawai'i's native birdlife and their cultural connections. We invite you to join us at the Hawai'i Island Festival of Birds at the Grand Naniloa Hotel Hilo on October 21, 2023. This is a joint event by the Hawai'i Wildlife Center and Conservation Council for Hawai'i. The Grand Naniloa Hotel Hilo is the exclusive hotel partner of the 2023 Hawai'i Island Festival of Birds.

We are reaching out to you to become a sponsor of our 2023 event. The Festival theme is "Hawai'i's Amazing Biodiversity," shining a spotlight on the remarkable diversity of winged wildlife still remaining in Hawai'i. The vision for HIFB 2023 is all about involving community and highlighting efforts to work together on elevating and conserving native birds. Past HIFB events have been very well attended, with the last in-person HIFB drawing 500 people to the bird fair alone.

The full-day festival will feature:

- **A Hula Manu Hō'ike.** Local hālau are being asked to present a hula that incorporates native bird(s) and participate in an exhibition that raises awareness about our manu and inspires the community to look toward the sky, shore, mountains, and ocean. This Hō'ike is highly intentional as everyone participating will be participating with purpose. We are seeking hula hālau that can help us invigorate enthusiasm for manu through movement and mele, or through 'oli.
- **Guest Speakers.** Woven into the Hula Manu Hō'ike will be presentations on a wide range of native bird topics from experts. We incorporated the expert speakers into the Hula Manu Hō'ike, rather than keep speakers separate, to create one comprehensive program that includes all different kinds of 'ike and knowledge.
- **Bird Fair.** The bird fair has been a staple of the Hawai'i Island Festival of Birds since its inception in 2016. The 2023 HIFB Bird Fair will include local artists and crafters who incorporate native bird designs in their work as well as a variety of native bird conservation organizations and wildlife agencies sharing more information about their critical work.

Sponsorship Levels & Benefits

'Io Sponsor - \$2,500 or more

The 'Io, Hawaiian Hawk, is often seen soaring high in the sky. This regal bird is often a symbol of royalty and regarded by many families to be a kinolau of their 'aumakua. He 'io au, 'a'ohe lālā kau 'ole. I am a hawk, there is no branch on which I cannot perch.

- Name and logo in/on HIFB 2023 banner, printed program, HIFB website
- Live mentions throughout the program
- Reserved table in event hall where the Hula Manu Hō'ike and guest speaker presentations will be held.
- 5 passes for VIP admission to the event, includes access to preferred seating area in event hall. Preferred Seating is available on a first-come-first-serve basis to those with VIP passes.
- Sponsor collateral displayed on sponsor tables in event hall. The sponsor tables will be unmanned and collateral can be provided in advance to include on the tables. All exhibitors and vendors will be at the Bird Fair in the fair rooms separate from the event hall, so the only opportunity to have collateral available at the Hō'ike will be on the sponsor tables.
- In-depth tour of Hawai'i Wildlife Center for up to 6 people and a meet and greet with Maka'io, ambassador hawk at HWC. Sponsor will be able to schedule a tour for their group at a date that works best for all.
- Goodie bag (one per sponsor)

‘Ākepa Sponsor - \$1,000 - \$2,499

The Hawai‘i ‘Ākepa is a small honeycreeper known for their brilliant orange color. It takes males three years to develop their characteristic bright orange plumage. They can be seen foraging for insects high up in the canopy of old-growth forests.

- Name and logo in/on HIFB 2023 banner, printed program, HIFB website
- 4 passes for VIP admission to the event, includes access to preferred seating area in event hall. Preferred Seating is available on a first-come-first-serve basis to those with VIP passes.
- Sponsor collateral displayed on sponsor tables in event hall. The sponsor tables will be unmanned and collateral can be provided in advance to include on the tables. All exhibitors and vendors will be at the Bird Fair in the fair rooms separate from the event hall, so the only opportunity to have collateral available at the Hō‘ike will be on the sponsor tables.
- Goodie bag (one per sponsor)

‘Alawī Sponsor - \$500 - \$999

The ‘Alawī, Hawai‘i Creeper, is a small cryptic honeycreeper that is often mistaken for ‘Amakihi. They search for insects by creeping up tree trunks and branches.

- Name and logo in printed program and displayed on HIFB website
- 2 passes for VIP admission to the event, includes access to preferred seating area in event hall. Preferred Seating is available on a first-come-first-serve basis to those with VIP passes.
- Goodie bag (one per sponsor)

Important note: The deadline for sponsorship is July 1, 2023. This is to allow us enough time to ensure that all sponsors are included in printed materials and advertising.

If you are interested in becoming a sponsor for the 2023 Hawai‘i Island Festival of Birds, please let me know. I will also follow up to see if you have questions or would like any additional information. You are welcome to reach out at any time as well!

We’d love to see you at the 2023 Hawai‘i Island Festival of Birds and hope you will join us to celebrate the wild and natural resources of Hawai‘i Island. If you would like to stay in the loop on festival updates, check out the HIFB website www.birdfeshawaii.org. You may also sign up for email updates through the website.

With Aloha,

Rae Okawa

Rae Okawa
Hawai‘i Wildlife Center Development Coordinator
Office: (808) 884-5000
Email: rae@hawaiiwildlifecenter.org